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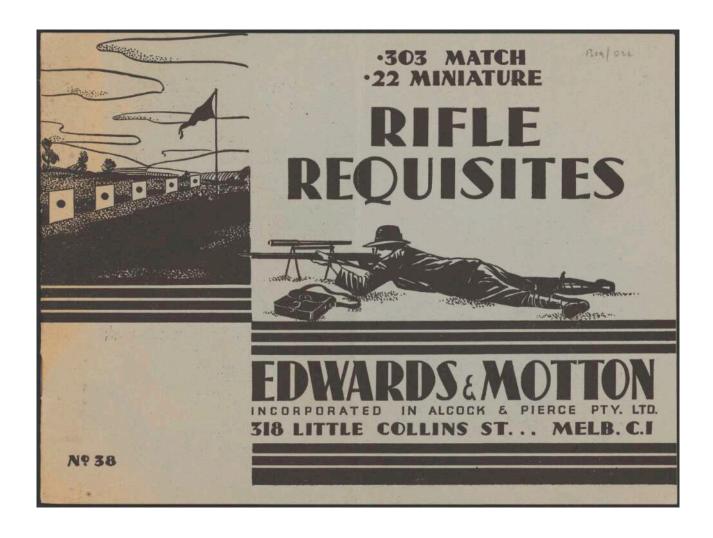
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Price List

All Previous Lists Cancelled.

The prices in this list are subject to alteration without notice.

Payment may be made by Cheque, Postal Order or Cash, or goods sent by V.P.P. post or C.O.D. rail.

Postage and Rail charges must be added with all orders.

Country Orders receive special attention and

care, and are dispatched the same day.

Please add exchange to Country and Inter-State Cheques.

with the next V.R.A. Meeting at Williamstown, we would suggest that you send down, or bring in, your rifle as early as possible. This will give us an opportunity of giving you better service.

Delays are annoying, but sometimes, with the stress of work over the few days just prior to Christmas, it is practically an impossibility for us to get the work through in the time allowed.

Our Mr. Smith handles every job personally, and, as a result, the amount of work which can be handled is necessarily limited.

We feel that we can assist you better in your rifle troubles, if we get your rifle early. It is to your advantage to get the best possible shooting out of your rifle, and it is our endeavour to do everything possible to assist you bourds this aim.

Of Interest to You!

Alcock & Pierce like Edwards & Motton have specialists and practical men in charge of each Department.

TENNIS.

We have Rackets made by all leading makers to our own specification and can guarantee satisfaction.

GOLF.

Our Golf specialst personally selects our new models each season.

SHOOTING.

We have agencies for guns by the following world-famous makers:

BROWNING BOSWELL ARMSTRONG WESTLEY RICHARDS, etc.

Also Agencies for rifles by:
BROWNING F. N.
STITZ GOLD SEAL.

Stocks of all other standard rifles kept in stock.

Our affiliated firm, Alcock & Pierce Pt. Ltd., 318 Little Collins Street, Melbourne, issue separate catalogues for:

> SHOOTING FISHING TENNIS GOLF FOOTBALL & RUGBY CRICKET

Enquiries welcomed for all Sporting Goods.



LES SMITH.

King's Prize Winner, Sydney, N.S.W., 1932. and Grand Champion, 1932.

He is at your service when you call for your requirements.

During the past few years, rifle shooting has grown considerably in popularity. Young Australians want to shoot, and is given every encouragement to do so. The increasing accuracy of shooters, both veterans and those comparatively new to the sport is due to several improvements which have been recently introduced.

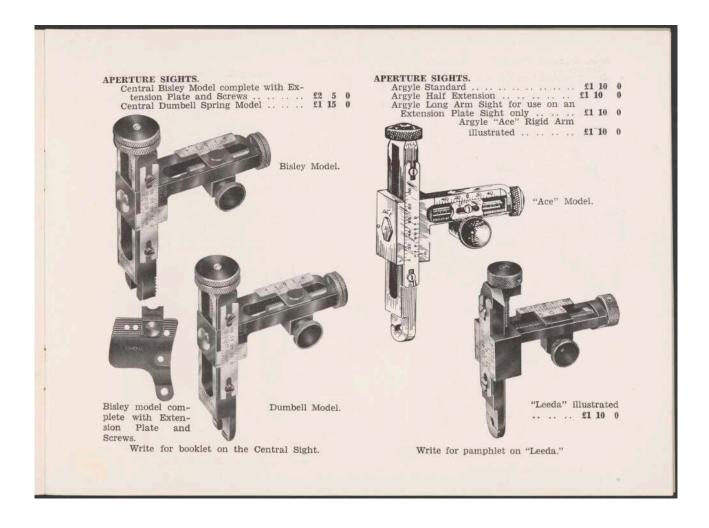
Mark 7 Ammunition plays a big part in the improvement, but the introduction of the "Central" fixed arm Sight and later the Bisley model Central Sight, with the patent Bisley extension plate giving rigidity to this very necessary part of the rifleman's equipment, is perhaps the most important factor in the improved accuracy.

Marksmen acclaim the "Central" as aptly named, and the list of successes which grow with each successive King's Prize meeting bears testimony to their claim.

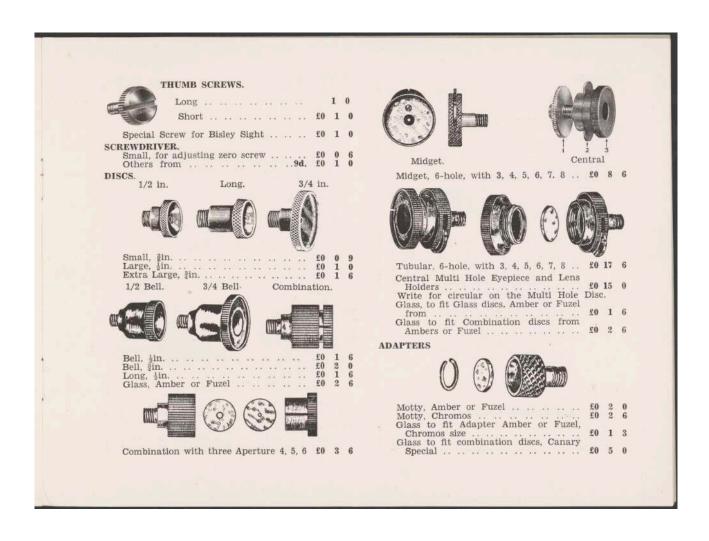
This catalogue has been compiled to give you as much detail as possible about all classes of riflemen's gear and we feel sure that you, as shooters, will be interested in its contents.

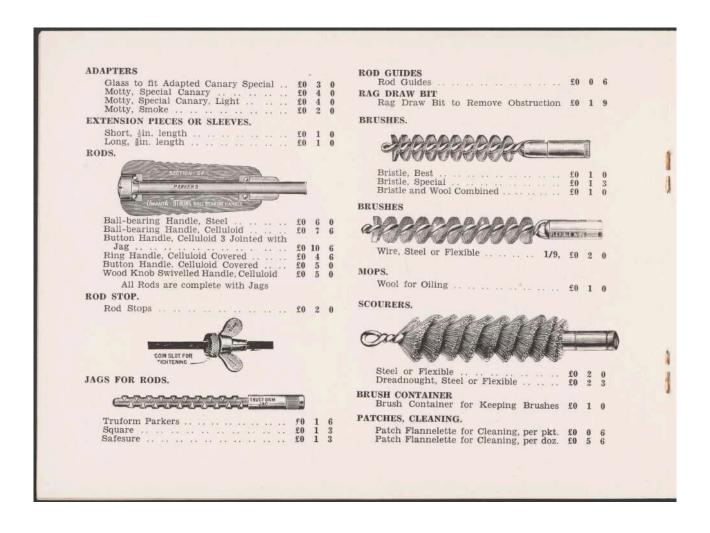
Should you require any further information on shooting we will welcome your enquiries.

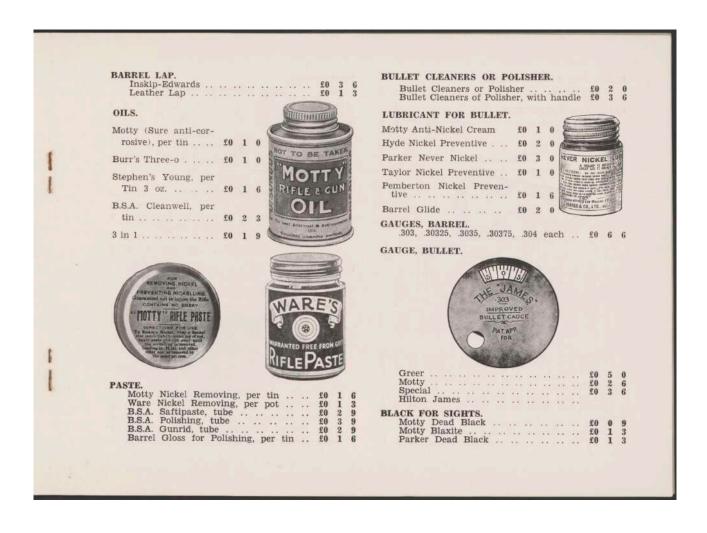
RIFLES.				If again the Short Heavy Barrel is fitted to a	
S.M.L.E. Rifle, fitted with new Short, Heavy Lithgow Barrel, complete with Backsight, Polished Stock	£5	15	0	short rifle that previously had a light short barrel fitted, an extra 5/- is charged, because the fore-end and the top fore-end has to be opened out.	
S.M.L.E. Rifle, fitted with a second-hand Light Barrel, complete with Backsight. from	£4	0	0	Short Heavy Barrel supplied, fitted, re- bedding and adjusting of fore-end, transferring of own Backsight to Bar-	
Second-hand Converted Rifle, fitted with new, Short, Heavy Lithgow Barrel	£3	15	0	rel. This is for the S.M.L.E. Rifle £2 10 Cutting down Long Lee Enfield Rifle to short regulation, that is, shortening	0
Second-hand Converted Rifle, fitted with a good, second-hand barrel, from	23	5	0	of barrel and refitting foresight block and cutting of fore-end £0 12	6
Second-hand Long Lee Enfield or Converted Rifle, with good barrel, from	£1	15	0	Fitting Customer's own Barrel and cut- ting fore-end to short regulation £0 8 Cutting Long Barrel to Short, fitting,	6
LITHGOW BARRELS.				rebedding and adjusting of fore-end f0 12 Fitting of the S.M.L.E. Rifle backsight to short heavy barrel from light short	6
We are now making a special feature of fitt	ino	Titl	h.		0
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ow Barrels the Motty way, which include itting, rebedding and adjusting of fore-end See that your rifle is done by an expert :	es b	arre	el, er.	Fitting and Supplying Backsight, complete, to short barrel £1 1	
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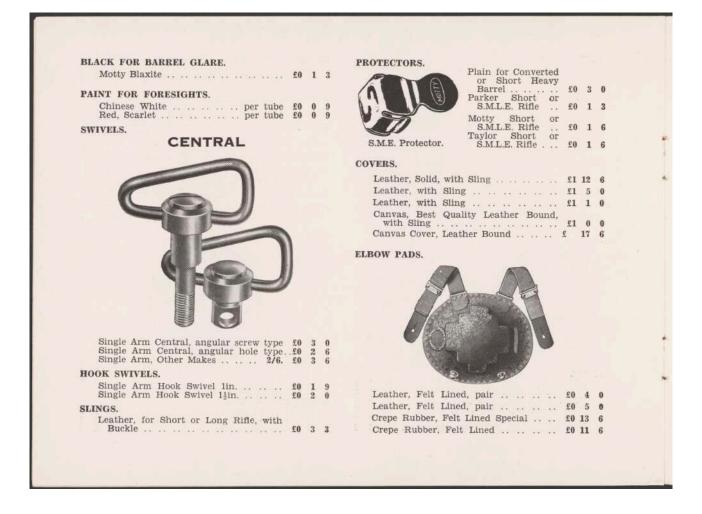






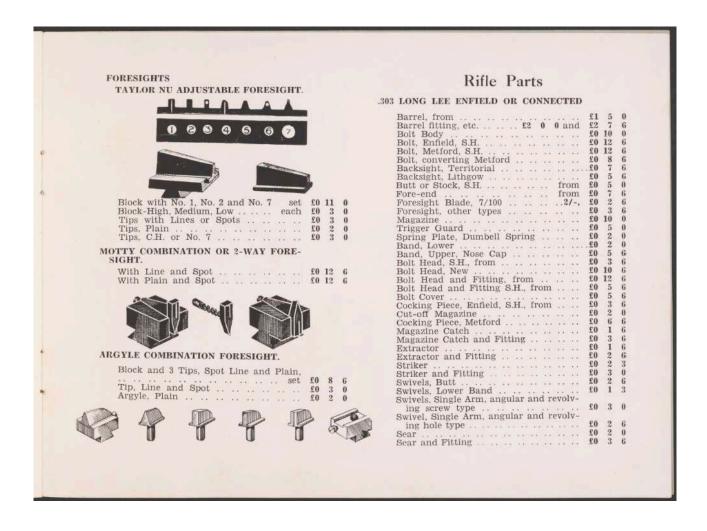






KIT BAGS. RIFLE RESTS. 03 03 03 TARGET REQUISITES-BULLSEYES. Small, Leather, with Sling £1 10 0 Large, Leather, with Sling £1 15 0 BOOKS, SCORE (Individual). BOOKS, SCORE. Club £0 3 9 Match or Team £0 4 6 Team only £0 4 6 TARGET PAPER. CARDS, SCORING. TARGET PATCHES. CHARTS. Black or White, ungummed, per 1000 ... £0 1 Grey or Ochre, ungummed, per 1000 ... £0 1 Black and White, Gum, per 1000 ... £0 1 Windgate, by Parker Hale £0 2 6 Handicapping, McGill £0 5 0

SHOOTING COATS. Sleeves padded and shoulders protected with leather, pleated back and 2 pockets £1 1 0	This Government Model has one high and one low power eyepiece, the spare eyepiece fitted in a small case attached to the sling as illustrated above.				
When ordering please give chest measurement. In Sizes 38, 40, 42, 44. GROUND SHEETS. Waterproof (rubber) 6 x 3 £0 7 0	Marvel, 10½in. length closed, about 30in. length open, 25x to 35x power or magnification, 1¾in. object glass Negretti and Zambra from £5 to Other Makes from Write us re Second-hand Telescopes.	£13	0	0	
RIFLEMEN'S TELESCOPES,	TELESCOPE STANDS				
Every rifleman should have a good 'scope in his kit as it adds points to your score.	Metal, Light	£0	15	6	
We have a good 'scope which we can recommend to you for picking up the mirage, and on good	Motty, Iron		8		
clear days pick the bullet hole o nthe target at 300 yards. Price	Motty, Folding Legs	£0	5	6	
Army Signalling, 10½in, length closed,	Motty, Wooded	£0	3	6	
30in. length open, 20x power or mag- nification, 1% object glass £5 17 6 Riflerange, 10½ in. length closed, 30in. length open, 25x power or magnifica-	GOGGLES. All Shades	63	2	6	
tion, 1§in. object glass £5 15 0					
	TELESCOPIC SIGHT. We can supply you with a Aldis Telescope Sight and Fitting to fit and .303 rifle (bolt action) Price	£5	10	0	
	HANDICAPPING CHART.				
Ross, marine type from £6 0 0 Government, Two Power, B. & C. & Co., 10in. length closed, 30in, length open, 15x and 30x power or magnification,	Captains and Secretaries of Rifle Clubs should see that your Club has a McGill Chart, as this saves time and worry when handicapping for your competitions Price	02	5	0	
2in. object glass £5 17 6 Government Two Power "Dollond," Lon-	DEDAIRS TO ADEDTITE SECUTO				
don, 10in. length closed, 31in. length	REPAIRS TO APERTURE SIGHTS. Tightening up and making firm at				
open, 20x and 30x power or magnifica- tion, 2in. object glass £5 17 6	reasonable cost from	£0	2	0	



Spring, Bolt Retaining and Fitting	02	2	ij
Spring, Main	£0	1	j
Spring, Main and Fitting	£0	1	8
Spring, Extractor	£0	1	1
Spring, Extractor and Fitting	02	2	9
Spring, Magazine, U or W	02	1	1
Sear	20	2	1
Sear and Fitting	02	3	1
Screw Ejector	62	0	1
Screws for all parts in stock from 6d.	£0	1	1
Trigger	63	2	3

RIFLE PARTS-303 S.M.L.E.

Barrel Fitting and Adjusting Fore-end	£2	10	0
Barrel	£2	0	0
Backsight, complete	£1	0	0
Cocking Piece, Metford	£0	6	6
Fore-end, price on application			
Handguard, front	£0	6	6
Handguard, rear	£0	6	6
Band, lower	£0	3	6
Nosecap	03	12	6
Safety Catch, two parts	02	3	6
Sear	£0	3	0
Trigger	63	2	6
Other parts can be obtained.			
Screws, from	03	0	6
Pull Throughs	62	8	0
Gauze	£0	0	2
Oil Bottle, Brass	£0	1	3

THE PROCESS ILLUSTRATED



THE ORIGINAL BARREL, NO LONGER ACCURATE

BORED OUT

THE PARKER RIFLED TUBE WHICH IS

INSERTED MAKING A SUPER ACCURATE RIFLE

PARKER RIFLING.

PARKER RIFLING.

With the alteration of the times, and the increased cost of importing barrels for -22 calibre rifles, the system of Parker-rifling, which is a form of re-rifling the barrel, has come into particular prominence.

A. G. Parker, of England, has been recognized for many years as the leading Rifle Accessory people in the world, leading as they do in the .303 field, and being looked upon as authofities on everything appertaining to Target Shooting.

Some years ago they introduced an idea whereby the old barrel was drilled out to receive a rifled tube, which was sweated into the barrel, and when finished off, made the shooting qualities as good, if not better, than in the original rifle.

We have been fortunate enough to secure the Rights of this Parker-Rifling in Australia, and we have much pleasure in offering to users of .22 calibre rifles, this outstanding service.

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Practically any .22 calibre rifle can be drilled out, and a new tube inserted. The cost is low, the results are, to say the least, remarkable. Many shooters who have had their rifles Parker-Rifled have not been slow to advertise the fact that the rifle is now shooting better than when new. The Parker-Rifling process in our workshops is in charge of Mr. Les. Smith, King's Prize Winner, and recognized rifle expert, who supervises every rifle which goes through our works, and we guarantee that all work done is definitely reliable and efficient. When the rifling in your rifle wears out therefore, do not discard the rifle or the barrel. Let us have the complete job, and we will Parker-rifle it for you, and you will be more than pleased with the results. PRICE OF PARKER-RIFLING, practically all stand.	All barrels done in this way shot and tested by our expert. Aperture Backsight, B.S.A., No. 8 with 6-hole Disc
ard models — from 32/6. When once a Rifle has been Parker-rifled, it can be Parker-rifled again without any trouble, as the drilling has already been done, and it is only a matter of heating the barrel, taking out the old tube, and inserting a new one. D onot forget ALCOCK & PIERCE PTY, LTD., and EDWARDS & MOTTON are	.22 Brushes, Bristle
### The accredited Parker-Rifling experts of Australia, and hold the rights from A. G. Parker, England. ### Comparison of Comparison of Australia, and hold the rights from A. G. Parker, England. #### Comparison of Comparison of Australia, and hold the rights from A. G. Parker, England. ###################################	22 Scourer for Cleaning Lead £0 1 9 .22 Wool Mop for Oiling £0 1 0 .22 Pull Throughs £0 1 0 Motty Oil £0 1 0 Bs.A. Polishing £0 3 0 Barrel Gloss for Polishing £0 1 6 .22 Shot Hole Gauge £0 2 0 .22 Barrel Gauges £0 6 9 Barrel Reflector .22 £0 2 6 Sling Leather 2/6 and £0 3 3 Swivels for Sling, from 1/-, 1/6 and £0 2 0
BARRELS. B.S.A. No. 8 Model	MINIATURE TARGETS. 5/16 Bulls, per 100, Card £0 2 0 5/16 Bulls, per 1000, Card £0 16 6 5/16 Bulls, per 100, Paper £0 1 3 5/16 Bulls, per 100, 5 Bull Card £0 3 0 5/16 Bulls, per 1000, 5 Bull Card £1 6 6
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